

METHOD AND SYSTEM FOR REDUCING UNSOLICITED COMMUNICATIONS
VIA MULTIPLE CHANNELS OF COMMUNICATION

ABSTRACT OF THE DISCLOSURE

5 A method and system for reducing wanted communications from providers
(e.g., service and/or product providers, advertisers, etc.) via multiple channels of
communication, such as email, mail and telemarketing calls, through a single
consumer contact are disclosed. A consumer may pay a one-time, periodic or other
type of fee in order to provide the consumer's contact information, which may include
10 name, address, telephone number and email address. The present invention may parse
the consumer's information where relevant information may be forwarded to the
appropriate database or databases. Marketers may be informed of the consumer's
request via the one or more databases where marketing contact lists may be purged of
consumer contact information. As a result, unsolicited communications via multiple
15 channels of communication may be reduced. The present invention further provides a
service that may be sold in conjunction with other products and services of a
provider/client entity. Privacy features of the present invention may be easily
combined with other products and services. In addition, privacy features of the
present invention may be offered to consumers when they complain about marketing
20 tactics and/or other privacy concerns.